

# CASCADE CREST

The **Sierra Club** Newsletter for Western & Central Washington  
**Advertising Agreement for Display and Classified Ads**

Name \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Web Address \_\_\_\_\_

## Display Ads:

Size (approximate)	<u>1 Issue</u>	<u>3 Issues</u>	<u>6 Issues</u>
Full page (7" w x 9.5" h)	\$1100	\$1000 each	\$800 each
1/2 page vertical (3.5" w x 9.5" h)	\$550	\$500	\$450
1/2 page horizontal (7" w x 4.75" h)	\$550	\$500	\$450
1/4 page square (3.5" w x 4.75" h)	\$275	\$250	\$225
1/4 page vertical (1.75" w x 9.5" h)	\$275	\$250	\$225
1/4 page horizontal (7" w x 2.375" h)	\$275	\$250	\$225
1/6 page vertical (2.25" w x 4.875" h)	\$200	\$175	\$150
1/6 page horizontal (3.5" w x 3.125" h)	\$200	\$175	\$150
1/8 page vertical (1.75" w x 4.75" h)	\$125	\$100	\$ 90
1/8 page horizontal (3.5" w x 2.375" h)	\$125	\$100	\$ 90
<u>Classified ads:</u> Text only, up to 25 words/\$1 for each additional word	\$ 35	\$ 30	\$ 25

**Display ads** must be submitted in PDF or TIFF format. If you need help producing these formats, or if you want to advertise but need help with your ad, let us know.

**Classified ads** should be submitted online in a Word Document to: [judith@jrccreate.com](mailto:judith@jrccreate.com)  
If you do not have Internet access, we can make other arrangements for submissions.

**Your ads will also appear in the online version of the Crest on our website:**

<http://cascade.sierraclub.org/newsletter>

Schedule for 08'-09' (circle Issue/s): Aug, Sept, mid-Oct, J/F, M/A, M/J, J/A, S/O, N/D

Payment: **Check** - make out to *Sierra Club Cascade Chapter*, 180 Nickerson St., #202, Seattle WA 98109 – Attention: Judith Ryan. Please put “ad” & date/s of publication in the memo line.

**Credit Card** - at our web site: [cascade.sierraclub.org/community/give](http://cascade.sierraclub.org/community/give)  
- click on the “Donate” button in the middle of the page - at the top of the next page, in “item” box put **Cascade Ad** and under “unit price”, enter the \$ **amount** of the ad – fill in **your information**.

If you have any questions please contact Judith Ryan, Crest Designer, at 206-789-2006.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Ad Received by

\_\_\_\_\_  
Date